

Circle of Joy

Honouring the women who carry others every day

Circle of Joy is the non-profit arm of Camp Joy Retreats



Caregivers RARELY RECEIVE CARE THEMSELVES

3 in 5 caregivers are women.*

Across North America, millions of women provide unpaid care to aging parents, partners, and children with special needs while juggling careers, family responsibilities, and their own well-being. Others have chosen caregiving as their careers, and give so much to others.

The reality. Caregivers:

- ♥ Carry an invisible emotional and mental load
- ♥ Lack time, resources or space to heal
- ♥ Put their own needs last
- ♥ Experience burnout, isolation, and compassion fatigue

48% of women who identify as caregivers are also working full-time.* And many women who are caregivers don't even see themselves that way—they're simply being a daughter, partner, mother, or friend.

And while caregiving is deeply meaningful, it is also exhausting, isolating, and all-consuming. Too often, the women who give the most have the least space to care for themselves.

Circle of Joy exists to change that.

* Source: National Alliance for Caregiving & AARP, Caregiving in the U.S.



About THE CAREGIVER SCHOLARSHIP PROGRAM



Through the **Circle of Joy Caregiver Scholarship**, Camp Joy Retreats provides fully funded retreat experiences for women who are primary caregivers.

Each experience offers:

- ♥ Rest and renewal in a beautiful setting
- ♥ Meaningful connection with like-hearted women
- ♥ Access to the Camp Joy Inner Joy program
- ♥ Space to reconnect with self beyond the caregiving role



4-6 Night Retreat

Luxury accommodation in a peaceful, beautiful setting



Nourishing Meals

Thoughtfully prepared cuisine throughout stay



Inner Joy Program

Full transformative program experience



Curated Activities

Healing experiences and connection

This is not a luxury. **It is essential support for those who give so much.**

What is Camp Joy Retreats?



Camp Joy creates thoughtfully curated retreats for women that blend beautiful places, meaningful experiences, and genuine connection. Every detail is designed so 'campers' can relax, reconnect, and fully enjoy time together.

The Experience

Shared meals, time by the pool or ocean or hiking in vineyards, and local experiences

A balance of fun, relaxation, and meaningful moments

Signature *Inner Joy* sessions for self-reflection and connection

What Makes It Special

Connection deepens quickly, even among groups who already know each other

A warm, supportive environment where everyone can show up as they are

Guests leave feeling both restored and more connected than they expected

What's Included

Beautiful shared accommodation

Curated meals and experiences

Inner Joy program, yoga, meditation

Planned activities, ceremonies, surprises and moments of connection

ER | London, England

"I had never done anything like the Inner Joy sessions before - the places they took me will remain sanctuaries in me for years to come, it felt like learning a superpower."

www.campjoyretreats.com







Lighting THE WAY



We are seeking **partners** who want to make a meaningful, measurable impact.



Full Scholarship Sponsorship

\$3,300 - \$6,500

Fund a complete retreat experience for one caregiver, including accommodations, programming, and meals.



Partial Scholarship Sponsorship

\$1,000 - \$3,500

Support key elements such as accommodations, programming, or meals.



Respite & Access Fund

\$500 - \$2,000

Help remove barriers by supporting respite care and/or travel costs so caregivers can attend.



Retreat Partner (multi-caregiver impact)

\$10,000+

Support multiple caregivers across one or more retreats.



Program Growth Partner

Custom

Support the expansion of caregiver-only retreats and long-term scholarship growth.

JM | Toronto, Ontario

"I feel ready for what life is going to bring me now, and I'm so grateful for this experience."

Your LIGHT SHINES THROUGH PARTNERSHIP



Alignment with purpose-driven initiatives supporting women and caregivers

Opportunity for meaningful storytelling and brand alignment

Direct, tangible impact on women's lives

A proven, high-quality retreat experience through Camp Joy Retreats

Impact + Storytelling

- ♥ Anonymized impact story
- ♥ Co-branded content option
- ♥ Retreat photos

Brand Visibility

- ♥ Logo on Caregiver Grant webpage
- ♥ Recognition in community emails
- ♥ Social media thank-you posts

Community Recognition

- ♥ Listed as Founding Sponsor
- ♥ Employee virtual Inner Joy Session invitation (partner only)



TWO FLEXIBLE WAYS TO PARTICIPATE



We offer **two simple, equally impactful options**, depending on what works best for your organization:

Option 1: Sponsor-Identified Caregiver

Your organization identifies a caregiver from your workforce or community (for example, an employee in the sandwich generation or a family caregiver connected to your services).

Circle of Joy then works directly with her to ensure a smooth, thoughtful experience.

Option 2: Circle of Joy-identified Caregiver

Circle of Joy identifies and selects a caregiver through our trusted nomination and review process, ensuring the scholarship reaches someone with genuine need.



Ready TO HELP A CAREGIVER SHINE?

Let's build this together. We would love to connect and explore how you or your organization can be part of this work.

Hear the impact of Camp Joy in a camper's own words. [This letter](#) was shared with permission to help others understand the depth of transformation experienced.

Learn more about [Circle of Joy](#)

Learn more about [Camp Joy Retreats](#)

Or email us to set up a time to chat:

marea@circleofjoy.love

monique@circleofjoy.love

AC | Barrie, Ontario

"It's amazing how just 72 hours can turn strangers into friends. The laughs, late-night talks, and little moments meant everything. Camp Joy creates connections that stay with us long after the week ends. It's truly a magical experience."

circle of joy

CAMP JOY RETREATS
SCHOLARSHIP PROGRAM

